



# I Smart Trading and Technology

Leading digital transformation across the Arabian Gulf through smart, integrated technology solutions.

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# iSmart

At iSmart, we drive digital transformation through advanced ERP solutions, AI, and smart technologies—helping organizations boost efficiency and make smarter, data-driven decisions.





01

# Business overview

We deliver end-to-end tech solutions that help businesses and government entities run smarter and more efficiently—by building connected digital ecosystems designed to scale and evolve.






# Who We Are

**iSmart** is a Qatar-based technology company specializing in building and delivering fully integrated enterprise digital solutions, including:

- ERP systems
- Smart infrastructure
- AI solutions
- Healthcare and financial applications
- Cloud platforms

For over 7 years, we've helped organizations turn operational complexity into streamlined, measurable performance.







# Who We Are

We do not merely deploy systems — we architect integrated digital foundations that enable sustainable growth, scalability, and competitive advantage.

Strategically headquartered in Qatar, we operate at the heart of one of the region's fastest-evolving digital economies, supporting government entities, enterprises, and fast-growing businesses across multiple sectors.





# Who We Are

## Vision

To become the region's leading partner in building smart, scalable digital ecosystems that enhance organizational performance.

## Mission

Designing and delivering high-impact digital solutions through strategic partnerships and a results-driven engineering approach.

# iSmart in numbers



**+7**

Tech experience years



**+120**

Clients across multiple sectors



**+100**

Enterprises & entities digitally empowered



**+50**

Successful projects delivered



**+50**

Digital products developed



**+99**

Specialists within our team

02

# Strategic Positioning

Turn technology into measurable business value.



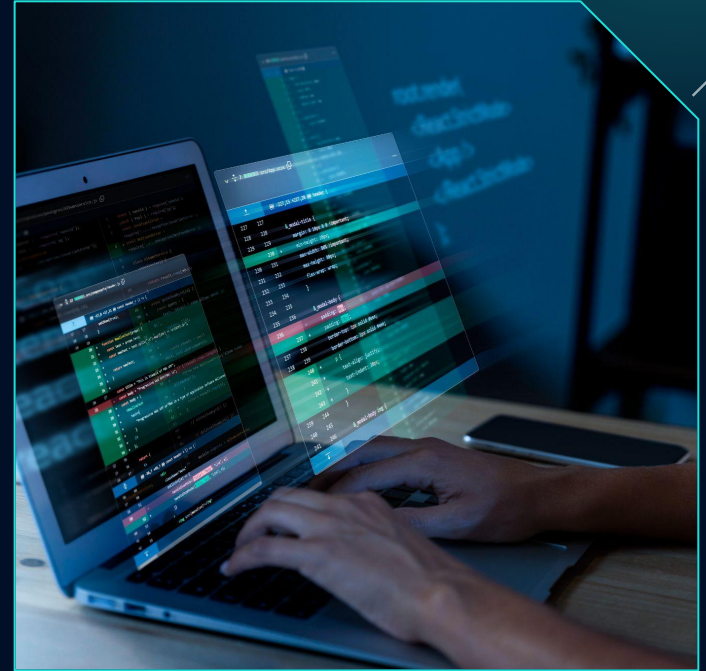
# Our Strategic Positioning

iSmart operates as a **Digital Transformation Partner**, not a traditional IT vendor.

We combine:

- Advanced systems engineering expertise.
- Certified ERP implementation frameworks.
- AI-powered automation solutions.
- Seamless infrastructure integration.
- Full digital lifecycle management.

Our mission is simple: **Turn technology into measurable business value.**



03

# Core Digital Solutions

We provide a full range of smart digital solutions aligned with the latest global digital transformation trends.



# 1. SmartPro ERP

An integrated ERP system designed to:

- Unify operations
- Centralize data
- Improve decision-making

SmartPro ERP is built on a modular, scalable architecture with intelligent dashboards and real-time analytics, enabling executives to make faster, data-driven decisions.





# Features :


## 1. A unified platform that integrates all operation in a single platform

SmartPro ERP consolidates accounting, inventory, sales, HR, payroll, and POS into a fully integrated digital environment.

### Strategic Value:

- Elimination of system silos.
- Centralized data governance.
- Seamless cross-department workflows.
- Real-time executive visibility.

This transforms fragmented operations into a structured, performance-driven ecosystem.





# Features:

## 2. Flexible scalability that supports business growth

Built on a modular, future-ready architecture, SmartPro ERP evolves as your organization expands—without system replacement or disruption.

### Strategic Value:

- Modular feature expansion.
- Support for operational growth.
- Long-term technological sustainability.
- Infrastructure designed for scalability.

Your system grows with your business — not against it.





# Features:

## 3. Real-time executive insights

SmartPro ERP delivers dynamic dashboards and automated reporting tools that convert operational data into actionable insights.

### Strategic Value:

- Live KPI monitoring.
- Advanced analytics capabilities.
- Faster, data-driven decision-making.
- Reduced manual reporting dependency.

From reactive management to predictive performance control.



# Features:

## 4. Multi-sector support

SmartPro ERP is adaptable across healthcare, retail, restaurants, gyms, legal firms, and service-based organizations, with configurations aligned to sector-specific requirements.

### Strategic Value:

- Business-model customization.
- Rapid deployment readiness.
- Regulatory and operational alignment.
- Process-driven system design.

Technology that fits your industry — not the other way around.



# Features:

## 5. End-to-end implementation & long-term partnership

iSmart delivers more than software. We provide structured implementation, data migration, customization, training, and ongoing technical support.

### Strategic Value:

- Methodical deployment framework.
- Risk-controlled digital transition.
- Team onboarding & training programs.
- Sustainable post-launch optimization.

We don't just install systems — we ensure operational success.



## 2. Odoo ERP (Official Odoo Partner)

As an **Official Odoo Partner**, iSmart delivers certified implementation, advanced customization, and enterprise-grade integrations aligned with global best practices.

We transform fragmented workflows into unified digital ecosystems covering finance, HR, CRM, inventory, manufacturing, and project management.





# Features:

## 1. Strategic ERP discovery & tailored architecture

iSmart begins every Odoo project with deep business process analysis to design a system architecture aligned precisely with your operational model.

### Strategic Value:

- In-depth workflow assessment.
- Bottleneck identification and optimization.
- Tailored module configuration.
- Structured adoption roadmap.

We don't implement generic ERP systems — we engineer business-aligned digital environments.





# Features:

## 2. Certified implementation with advanced customization

As an Official Odoo Partner, iSmart delivers structured, certified implementations backed by multi-industry expertise and advanced customization capabilities.

### Strategic Value:

- Multi-industry deployment experience.
- Custom module development.
- Scalable enterprise configurations.
- Compliance-aligned system design.

Your ERP reflects your business model — not a template.





# Features:

## 3. AI-Powered ERP enhancements

iSmart elevates Odoo beyond standard ERP functionality by embedding AI-driven analytics, forecasting tools, and intelligent automation.

### Strategic Value:

- Predictive sales and financial forecasting.
- Automated accounting and workflows.
- Smart reporting dashboards.
- Multi-language intelligent interfaces.

From operational tracking to predictive management.





# Features:

## 4. Seamless integration across digital ecosystems

We integrate Odoo with e-commerce platforms, payment gateways, fintech systems, healthtech platforms, and smart city infrastructures.

### Strategic Value:

- Secure API integrations.
- Real-time cross-platform synchronization.
- Unified financial and operational data.
- Infrastructure-ready architecture.

Odoo becomes the core engine of your digital ecosystem.





# Features:

## 5. End-to-end deployment and continuous optimization

iSmart ensures a smooth transition through data migration, structured training, change management, and 24/7 technical support.

### Strategic Value:

- Risk-controlled system migration.
- Team onboarding programs.
- Ongoing system upgrades.
- Continuous performance optimization.

We deliver stability, scalability, and long-term partnership.



### 3. Smart City Integration

We architect intelligent infrastructure ecosystems that unify IoT networks, facility management platforms, automation systems, and data analytics into centralized command environments.

Our Smart City capabilities empower facilities and urban projects with real-time monitoring, predictive insights, and operational efficiency.





# Features :

## 1. Strategic Urban Transformation Framework

iSmart collaborates with city authorities and infrastructure stakeholders to define digital priorities, align with national visions, and design scalable smart city roadmaps.

### Strategic Value:

- Alignment with national development strategies (e.g., Vision-driven initiatives).
- Structured digital transformation planning.
- Phased, scalable implementation models.
- Governance-orientated system architecture.

We build future-ready urban ecosystems — not isolated projects.





# Features :

## 2. AI & IoT-Enabled Infrastructure Intelligence

Our Smart City solutions integrate utilities, mobility systems, public safety, and municipal services through real-time IoT data and AI-powered analytics.

### Strategic Value:

- Smart utility management (electricity, water, waste).
- Intelligent traffic and fleet systems.
- Predictive maintenance frameworks.
- Centralized real-time command dashboards.

From reactive management to predictive city operations.





# Features:

## 3. Citizen-Centric Digital Service Platforms

iSmart develops secure digital portals, e-payment systems, and mobile applications that enhance transparency and engagement between governments and citizens.

### Strategic Value:

- Unified citizen service portals.
- Digital payment integration.
- Mobile-first service accessibility.
- Improved service response time.

We transform public services into seamless digital experiences.





# Features:


## 4. Urban Data Analytics and Performance Monitoring

Our platforms consolidate multi-department data into intelligent dashboards that enable data-driven governance and operational oversight.

### Strategic Value:

- Real-time urban performance dashboards.
- Cross-sector data integration.
- KPI tracking for municipal operations.
- Decision-support analytics.

Data becomes the core engine of city management.





# Features:


## 5. End-to-End System Integration and Regulatory Compliance

iSmart delivers complete system integration across municipal platforms, ensuring regulatory compliance, bilingual interfaces, and 24/7 operational support.

Strategic Value:

- Multi-system interoperability.
- Compliance with regional standards.
- Secure infrastructure architecture.
- Continuous monitoring & technical support.

We ensure stability, scalability, and long-term sustainability of smart city ecosystems.



## 4. E-Commerce and Digital Commerce Solutions

We design scalable commerce ecosystems that integrate payment gateways, logistics, CRM, ERP systems, and AI-driven customer analytics.

Beyond storefronts, we build revenue acceleration platforms.






# Features:

## 1. Scalable, Enterprise-Ready E-Commerce Platforms

At iSmart, we design and develop custom e-commerce websites and mobile applications built to global standards and optimized for Gulf markets.

Our platforms are multilingual, multi-currency, and architected for scalability — enabling your business to expand regionally and internationally without technical limitations.

### Value Delivered:

- Custom B2C and B2B platforms
  - Multi-language & multi-currency support
  - Scalable cloud-ready architecture
  - Conversion-focused UI/UX design
- 




# Features:

## 2. Intelligent Integration Across Your Business Ecosystem

We go beyond storefront development. Our e-commerce solutions integrate seamlessly with ERP systems, inventory management, payment gateways, logistics providers, and CRM platforms — ensuring real-time data synchronization across your entire operation.

### Value Delivered:

- Direct ERP and supply chain connectivity.
  - Secure fintech and payment gateway integration.
  - Automated order and inventory workflows.
  - Operational efficiency with reduced manual errors.
- 





# Features:

## 3. Sustainable Growth Powered by AI and Advanced Analytics

Launch is only the beginning. We equip your platform with advanced analytics, AI-driven sales forecasting, customer engagement tools (CRM, loyalty programs, chatbots), and digital marketing integrations to drive measurable and sustained growth.

### Value Delivered:

- Real-time performance dashboards.
  - AI-powered revenue forecasting.
  - SEO and digital marketing integrations.
  - Customer retention and loyalty optimization.
- 
- 

# 5. FinTech Applications

Enterprise-grade financial technology solutions built for secure transactions, regulatory compliance readiness, and scalable digital financial ecosystems.






# Features:

## 1. Secure Digital Payments & Advanced E-Wallet Solutions

iSmart develops high-security digital payment applications and e-wallet platforms designed for modern financial ecosystems. Our solutions support multi-currency and multi-language capabilities while integrating seamlessly with e-commerce platforms, ERP systems, and enterprise infrastructures.

### Value Delivered:

- Secure mobile payment and wallet applications.
  - Multi-currency support for regional and global markets.
  - Seamless integration with enterprise systems.
  - Frictionless, user-centric financial experiences.
- 




# Features:

## 2. AI-Driven Financial Intelligence and Transaction Management

We provide intelligent transaction management systems powered by real-time analytics and AI-based fraud detection.

Our dashboards deliver full visibility into financial operations while ensuring compliance with Gulf financial regulations and governance standards.

### Value Delivered:

- Real-time transaction monitoring.
  - Predictive financial analytics.
  - Advanced fraud detection tools.
  - Regulatory compliance and audit readiness.
- 




# Features:

## 3. Tailored FinTech Platforms with End-to-End Integration

From digital banking applications to custom transaction management systems, iSmart builds scalable FinTech platforms tailored to banks, enterprises, SMEs, and service providers — fully integrated with ERP, CRM, and operational systems.

### Value Delivered:

- Custom-built financial technology platforms.
  - Enterprise-wide system integration.
  - Full lifecycle development & deployment.
  - 24/7 support and operational continuity.
- 

# 6. HealthTech Applications

Advanced digital healthcare systems enabling remote care delivery, patient management, and operational intelligence.






# Features :

## 1. End-to-End Digital Healthcare Ecosystem

iSmart delivers a fully integrated digital healthcare environment — from advanced Electronic Health Records (EHR) systems to medical billing and insurance claim management — connecting clinical and administrative operations into one seamless platform.

### Value Delivered:

- Scalable, enterprise-grade EHR systems.
  - Automated patient scheduling and workflow management.
  - Integrated medical billing and insurance claims processing.
  - Cross-department and multi-facility connectivity.
  - We transform healthcare operations into a unified digital ecosystem.
- 




# Features:

## 2. AI-Enabled Smart Care and Clinical Intelligence

Our HealthTech platforms incorporate telemedicine solutions, AI-powered diagnostic support tools, and advanced healthcare analytics dashboards that empower providers with real-time, data-driven decision-making.

### Value Delivered:

- Secure telemedicine and remote consultation platforms.
  - AI-driven diagnostic and treatment support.
  - Real-time healthcare performance dashboards.
  - Improved quality of care and operational efficiency.
  - We enable smarter clinical decisions and better patient outcomes.
- 

# Features:

## 3. Secure, Compliant and Mobile-First Healthcare Solutions

We develop high-performance, scalable web and mobile applications for doctors, nurses, and patients, fully integrated with pharmacy and laboratory systems, while ensuring strict data protection standards and regulatory compliance (HIPAA-ready architecture).

### Value Delivered:

- Mobile apps for healthcare professionals and patients.
- Pharmacy and laboratory system integration.
- Advanced healthcare data security.
- Compliance-ready infrastructure for regulated environments.
- We combine mobility, security, and compliance to build future-ready healthcare platforms.

## 7. Web and Mobile Application Engineering

Custom-built digital platforms designed around business logic, scalability, and long-term system sustainability.

We develop SaaS platforms, enterprise portals, on-demand apps, and administrative systems engineered for performance.





# Features:


## 1. Cross-Platform Applications with User-Centric Experience

iSmart designs and develops high-performance web and mobile applications (iOS, Android, and Progressive Web Apps) built around intuitive user experiences and seamless interaction across devices.

### Value Delivered:

- Full cross-platform development (Web + iOS + Android).
- Tailored UI/UX aligned with user behavior.
- Consistent, high-speed performance across devices.
- Future-ready and scalable architecture.

We build applications that users adopt, trust, and continuously engage with.





# Features :

## 2. Enterprise-Grade Integration & Cloud Architecture

Our applications are not standalone products — they are fully integrated into your business ecosystem. Through secure API integrations, we connect apps with ERP, CRM, payment systems, and third-party platforms, supported by reliable cloud infrastructure and robust backend systems.

### Value Delivered:

- Secure API integration with internal and external systems.
- Enterprise solutions for operational workflows.
- Scalable cloud-based hosting infrastructure.
- Strong backend architecture and system reliability.

We ensure your application operates as a core part of your digital ecosystem.





# Features:

## 3. Scalable, Secure and Continuously Optimized Systems

Every solution is built with enterprise-level security, performance optimization, and long-term sustainability in mind. We provide ongoing updates, performance monitoring, and technical support to guarantee operational stability and business growth.

### Value Delivered:

- Enterprise-grade security and data protection.
- Continuous performance optimization.
- Regular updates and system enhancements.
- Long-term technical support & maintenance.

We deliver applications that evolve as your business grows.



## 8. AI-Driven Systems

We transform organizations into predictive, data-driven operating models.





# Features:

## 1. Predictive Intelligence for Smarter Decision-Making

iSmart develops AI-powered predictive analytics and intelligent dashboards that enable organizations to anticipate trends, optimize planning, and make data-driven strategic decisions.

### Value Delivered:

- Advanced predictive analytics and forecasting.
- Real-time intelligent performance dashboards.
- Operational efficiency optimization.
- Executive-level decision support systems.

We transform raw data into a measurable competitive advantage.





# Features:


## 2. Custom AI Models Seamlessly Integrated into Your Ecosystem

Our team designs and builds tailored AI solutions — including Natural Language Processing (NLP), intelligent document processing, computer vision, and recommendation engines — fully integrated with your existing systems and workflows.

### Value Delivered:

- NLP and text automation solutions.
- AI-powered document and data processing.
- Smart recommendation engines.
- Secure API integration with enterprise systems.

We build AI that adapts to your business — not generic models.





# Features:


## 3. Intelligent Automation and Advanced Risk Management

iSmart embeds AI tools directly into operational workflows to enable smart automation, intelligent chatbots, virtual assistants, fraud detection systems, and risk analysis platforms.

### Value Delivered:

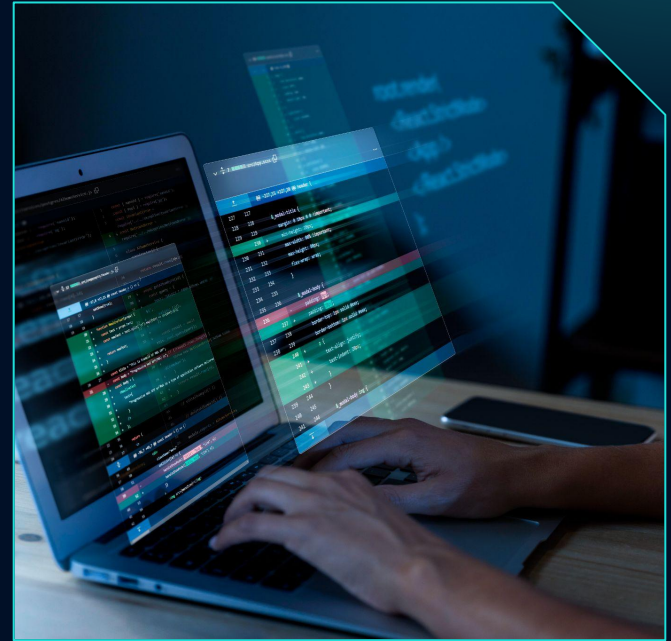
- AI chatbots and virtual assistants.
- Workflow automation and process optimization.
- Fraud detection and anomaly monitoring.
- Risk analysis and compliance enhancement.

We help organizations transition from traditional operations to intelligent, automated ecosystems.



# 9. Business Process Optimization

We redesign processes to achieve higher efficiency and measurable performance





# Features:


## 1. Process Reengineering for Operational Excellence

iSmart begins with a comprehensive assessment of your existing workflows, identifying inefficiencies, bottlenecks, and areas of waste. We redesign processes based on best practices to enhance agility, reduce costs, and maximize productivity.

### Value Delivered:

- End-to-end workflow analysis.
- Bottleneck elimination and waste reduction.
- Process redesign aligned with industry standards.
- Improved efficiency and cost optimization.

We transform traditional operations into streamlined, high-performance systems.





# Features:


## 2. Enterprise Automation and Digital Integration

We integrate smart automation tools with ERP, CRM, HR, and financial systems to ensure repetitive tasks are handled efficiently and accurately. Our solutions create a unified digital environment where processes flow seamlessly across departments.

### Value Delivered:

- ERP-driven process automation.
- CRM, HR, and finance system integration.
- Reduced manual intervention and errors.
- Faster execution and operational accuracy.

We shift organizations from manual workflows to intelligent, automated operations.





# Features:


## 3. Performance Monitoring and Continuous Improvement

iSmart implements KPI frameworks and real-time dashboards powered by advanced analytics, enabling leadership to monitor performance, adapt quickly, and sustain long-term growth.

### Value Delivered:

- KPI design and performance tracking systems.
- Real-time executive dashboards.
- AI-powered business insights.
- Training and support for sustainable transformation.

We ensure optimization becomes an ongoing operational culture — not a one-time initiative.



# 10. End-to-End Digital Services

From strategic consulting to post-deployment optimization, iSmart owns the entire digital transformation lifecycle.





# Features:

## 1. Comprehensive Digital Strategy — From Vision to Execution

iSmart begins with a deep understanding of your organizational goals and industry landscape, crafting a tailored digital strategy aligned with your long-term vision.

From planning to deployment, every phase is structured to deliver measurable business value.

### Value Delivered:

- Strategic digital consulting and advisory.
- Clear transformation roadmap.
- Alignment with corporate and national objectives.
- Phased implementation with measurable outcomes.

We turn digital vision into operational reality.





# Features:


## 2. Integrated Development Across Your Entire Digital Ecosystem

We design, build, and integrate complete digital solutions — including ERP systems, AI-powered tools, e-commerce platforms, smart city integrations, FinTech and HealthTech applications, and web & mobile systems — all operating within a unified ecosystem.

### Value Delivered:

- End-to-end ERP solutions (SmartPro & Odoo).
- AI-driven business platforms.
- E-commerce and marketplace ecosystems.
- Secure API-based system integration.

We connect every digital component into one seamless, scalable architecture.





# Features:


## 3. Continuous Optimization, Scaling and Long-Term Partnership

Our partnership does not end at deployment. We provide continuous monitoring, performance optimization, technical upgrades, and operational support to ensure your digital infrastructure remains agile, secure, and growth-ready.

### Value Delivered:

- Ongoing performance monitoring.
- Continuous improvement and system upgrades.
- Scalable and secure infrastructure.
- Long-term technical and operational support.

We deliver digital ecosystems that evolve with your business — not one-time projects.






# iSmart

**Transforming visions into digital success stories**

Past successes to ongoing innovations, iSmart delivers future ready digital solutions that help Gulf enterprises and governments scale smarter, faster and stronger



04



# Expertise that Powers Transformation

Smart technology solutions that empower businesses and governments to operate smarter.







# Execution Excellence

Our methodology combines structured requirement engineering, scalable architecture design, secure integration frameworks, and KPI-driven deployment strategies.

Every project is engineered for:

- Sustainability.
- Scalability.
- Performance.
- Long-term ROI.

We measure success not by deployment — but by operational impact.



05

# Industries We Lead

We design regulatory compliant solutions that make work easier, services faster, and communities stronger.



# ▶▶▶▶ Industries We Lead in Digital Transformation

Enterprise-Ready Solutions for Government and Private Sector Organizations.

At iSmart, we bring proven cross-industry execution experience supported by ready-to-deploy sector templates and structured implementation methodologies.

We do not deliver generic systems.

We engineer sector-aligned digital ecosystems designed to meet operational complexity, governance standards, scalability requirements, and long-term performance objectives.





# 1. Healthcare and Medical Institutions



## Industry Challenges:


Sensitive data management, multi-department coordination, regulatory compliance, and financial oversight.

## iSmart Solutions:

- Integrated HealthTech platforms.
- ERP systems for financial and administrative management.
- Appointment and patient record management.
- Compliance-driven reporting and performance analytics.

## Value Delivered:

Operational efficiency, regulatory alignment, improved service quality, and enhanced patient experience.





## 2. Real Estate and Asset Management



### Industry Challenges:

Raw material tracking, production planning, cost control, and quality assurance.

### iSmart Solutions:

- MRP (Manufacturing Resource Planning) systems.
- Multi-warehouse inventory management.
- Production cost tracking.
- Real-time operational dashboards.

### Value Delivered:

Reduced waste, improved production cycles, and enhanced profitability control.





# 3. Manufacturing and Supply Chain



## Industry Challenges:

Contract management, property portfolios, maintenance tracking, and revenue collection.

## iSmart Solutions (SmartPro / Odoo ERP):

- Lease and contract lifecycle management.
- Asset and maintenance tracking.
- Portfolio profitability reporting.
- Centralized financial management.

## Value Delivered:

Full operational and financial visibility across complex asset portfolios.





## 4. Automotive Workshops and Technical Services

### Industry Challenges:

Work order management, spare parts tracking, customer coordination, and billing efficiency.

### iSmart Solutions:

- Maintenance and work order management.
- Inventory and spare parts tracking.
- Customer and invoicing systems.
- Productivity reporting tools.

### Value Delivered:

Structured daily operations and increased service efficiency.





# 5. Legal Firms and Professional Services

## Industry Challenges:

Case tracking, contract management, time billing, and document organization.

## iSmart Solutions:

- Case and file management systems.
- Time tracking and billing automation.
- Secure document archiving.
- Professional performance reporting.

## Value Delivered:

Improved transparency, operational discipline, and administrative efficiency.





# 6. E-Commerce and Digital Platforms



## Industry Challenges:

Order management, inventory synchronization, payment processing, and system integration.

## iSmart Solutions:

- ERP integration with e-commerce platforms.
- Payment gateway integration.
- Centralized inventory management.
- Customer behavior analytics.

## Value Delivered:

A unified digital commerce ecosystem driving sustainable revenue growth.





# 7. Hospitality and Food Services



## Industry Challenges:


Multi-branch operations, POS management, supplier control, and financial monitoring.

## iSmart Solutions:

- Integrated POS and ERP systems.
- Inventory and recipe management.
- Daily sales and profitability reporting.
- Centralized operational control.

## Value Delivered:

Improved operational visibility and stronger financial performance control.





# 8. Education and Digital Learning Platforms



## Industry Challenges:

Student administration, scheduling, tuition management, and digital engagement.

## iSmart Solutions:

- Education management systems.
- Integrated financial and administrative controls.
- Parent and student portals.
- Academic and operational analytics.

## Value Delivered:

Structured, scalable digital learning environments.



06

# Institutional Partnership Model





# Institutional Partnership Model

## **iSmart** collaborates with:

- Government entities.
- Public project operators.
- Infrastructure developers.
- Technology companies seeking ERP implementation partners.
- Medium and large private enterprises.

## **We deliver:**

- Sector-ready deployment templates.
- Multi-system integration capabilities.
- Risk-controlled digital transitions.
- Continuous technical support.
- Long-term scalable digital infrastructure.

07

# Institutional Commitment






# Our Institutional Commitment

At **iSmart**, we are committed to:

- Operational stability.
- Data security.
- Regulatory compliance.
- Scalable architecture.
- Measurable performance outcomes.

We do not simply implement systems —

We build sustainable digital operating foundations for institutions.



▶▶▶▶  
08

# Success Stories

Smart ERP, AI solutions, and digital platforms driving digital transformation across Gulf industries.







# 1. Multi-Sector ERP Integration with Real Estate Expansion

## M.H. AL MUFTAH ESTABLISHMENT

### Company Profile

A leading Qatari enterprise operating across electrical engineering, supply, installation services, and real estate investments.



# 1. Multi-Sector ERP Integration with Real Estate Expansion

## M.H. AL MUFTAH ESTABLISHMENT

### Challenge

With diversified business units operating independently, M.H. Al Muftah faced challenges in:

- Cross-department coordination.
- Financial consolidation.
- Project cost control.
- Inventory and procurement tracking.
- Scalable reporting infrastructure.

The company required a unified ERP framework capable of supporting both engineering operations and real estate expansion.




# 1. Multi-Sector ERP Integration with Real Estate Expansion

## M.H. AL MUFTAH ESTABLISHMENT

### Solution

iSmart deployed a comprehensive enterprise Odoo ERP ecosystem, unifying operational and financial systems across departments.

### Core Modules Implemented

- Accounting & Financial Management.
  - Inventory & Procurement.
  - Sales & CRM.
  - HR & Payroll.
  - Project Management.
  - Document Management System (DMS).
  - POS & Fleet Management.
- 

# 1. Multi-Sector ERP Integration with Real Estate Expansion

## M.H. AL MUFTAH ESTABLISHMENT

### Real Estate Expansion Module

To support growth in property management, iSmart developed a specialized Real Estate ERP extension, including the following:

- Tenant & Leasing Automation
- Maintenance Management
- Property Accounting Integration.
- Asset-Level Financial Reporting.

### Key Impact Metrics

- Unified ERP across multiple business sectors.
- Automated cross-functional workflows.
- Improved financial accuracy and reporting speed.
- Enhanced project tracking and cost control.
- Scalable infrastructure for future expansion.

# 1. Multi-Sector ERP Integration with Real Estate Expansion

## M.H. AL MUFTAH ESTABLISHMENT

### Implementation Timeline:

- **Phase 1 – Enterprise Process Reengineering**

Redefined financial and operational workflows.

- **Phase 2 – ERP Integration Across Departments**

System configuration, data migration, and cross-module alignment.

- **Phase 3 – Real Estate Module Deployment**

Expanded ERP capabilities to support property management operations.





# 1. Multi-Sector ERP Integration with Real Estate Expansion

## M.H. AL MUFTAH ESTABLISHMENT

### Strategic Outcome

M.H. Al Muftah now operates on a fully integrated digital ecosystem that strengthens governance, improves operational agility, and enables data-driven leadership across engineering and real estate sectors.



## 2. Integrated Digital Transformation for Industrial and Engineering Operations

### RAMCO GROUP

#### Company Profile

RAMCO Group is a leading industrial and engineering enterprise requiring precision-driven financial management, supply chain control, and operational efficiency to sustain growth and competitiveness.

## 2. Integrated Digital Transformation for Industrial and Engineering Operations

### RAMCO GROUP

#### Challenge

With diversified business units operating independently, M.H. Al Muftah faced challenges in:

- Cross-department coordination.
- Financial consolidation.
- Project cost control.
- Inventory and procurement tracking.
- Scalable reporting infrastructure.

The company required a unified ERP framework capable of supporting both engineering operations and real estate expansion.

## 2. Integrated Digital Transformation for Industrial and Engineering Operations

### RAMCO GROUP

#### Solution

iSmart implemented a fully integrated Odoo ERP ecosystem, tailored specifically for industrial and engineering operations.

#### Implemented Modules

- Accounting & Financial Management.
- Inventory & Supply Chain Control.
- Procurement & Vendor Management.
- Sales & Billing Automation.
- Executive Dashboards & Real-Time Analytics.

The platform ensures seamless data flow between departments, enabling synchronized operations and centralized oversight.

## 2. Integrated Digital Transformation for Industrial and Engineering Operations

### RAMCO GROUP

#### Key Impact Metrics

- Full unification of financial and operational systems.
- Significant acceleration in financial reporting cycles.
- Reduction in manual entry errors.
- Real-time visibility into inventory and supply movement.
- Improved speed and quality of executive decision-making.

## 2. Integrated Digital Transformation for Industrial and Engineering Operations

### RAMCO GROUP

#### Implementation Timeline

- **Phase 1 – Operational Process Assessment**

Comprehensive workflow analysis and system architecture design.

- **Phase 2 – ERP Customization & Integration**

Module configuration, system alignment, and data migration.

- **Phase 3 – Go-Live & Continuous Optimization**

User training, performance monitoring, and post-deployment enhancement.





## 2. Integrated Digital Transformation for Industrial and Engineering Operations



### RAMCO GROUP

#### Strategic Outcome

RAMCO Group now operates on a centralized digital backbone that enhances operational transparency, strengthens governance, and empowers leadership with real-time insights — positioning the organization for sustained industrial growth and competitive advantage.







### 3. Smart Infrastructure and AI-Driven Campus Transformation

## Qatar Foundation

#### Institution Profile

Qatar Foundation is a globally recognized organization driving education, research, and innovation — operating a large-scale campus requiring advanced infrastructure intelligence, security integration, and real-time operational oversight.



### 3. Smart Infrastructure and AI-Driven Campus Transformation

#### Qatar Foundation

##### Challenge

Managing a complex, high-traffic campus environment requires:

- Centralized real-time monitoring.
- Enhanced security infrastructure.
- Smarter traffic and parking management.
- Data-driven operational decision-making.
- Sustainable infrastructure control.

Traditional systems operated in silos, limiting visibility and proactive response capabilities.

### 3. Smart Infrastructure and AI-Driven Campus Transformation

#### Qatar Foundation

##### Solution

iSmart delivered a comprehensive AI-powered Smart Infrastructure Ecosystem, integrating IoT technologies and intelligent analytics across the campus environment.

##### Implemented Smart Systems

- Smart Dashboards & Central Command Monitoring.
- IoT Sensor Networks for Real-Time Data Collection.
- AI-Enabled CCTV & Surveillance Systems.
- Smart Parking Management Solutions.
- Automated License Plate Recognition (LPR).

All systems were unified under a centralized platform enabling seamless data aggregation, visualization, and actionable intelligence.

### 3. Smart Infrastructure and AI-Driven Campus Transformation

#### Qatar Foundation

##### Key Impact Metrics

- Real-time infrastructure visibility across facilities.
- Enhanced campus-wide security intelligence.
- Optimized traffic flow and parking utilization.
- Predictive monitoring and proactive response capabilities.
- Data-driven sustainability management.

### 3. Smart Infrastructure and AI-Driven Campus Transformation

#### Qatar Foundation

##### Implementation Timeline

- Phase 1 — Infrastructure Assessment & Smart Design  
Analyzed campus operational requirements and designed a scalable IoT architecture.
- Phase 2 — AI & IoT Integration Deployment  
Installed sensor networks, smart cameras, parking systems, and centralized dashboards.
- Phase 3 — Optimization & Continuous Monitoring  
Fine-tuned analytics models and established performance tracking mechanisms.



### 3. Smart Infrastructure and AI-Driven Campus Transformation


#### Qatar Foundation



##### Strategic Outcome

Through advanced AI analytics and IoT integration, Qatar Foundation now operates a smarter, more secure, and more sustainable campus infrastructure.

The project reinforces Qatar Foundation's innovation-driven vision while establishing a scalable smart city framework adaptable to future expansion.



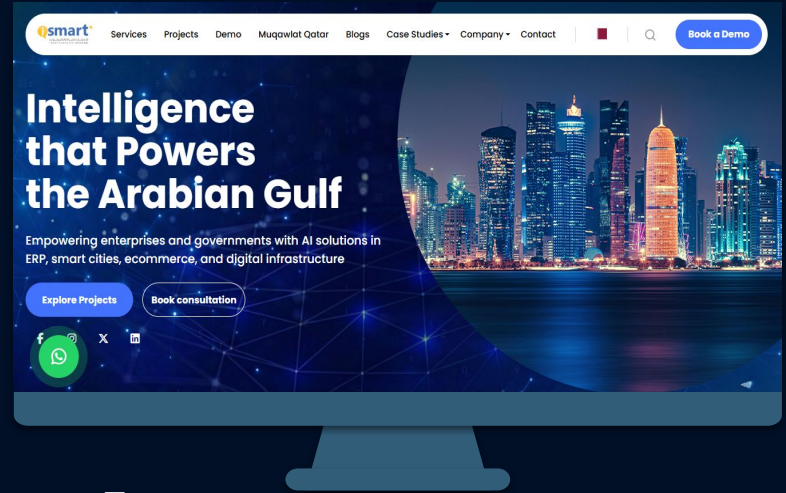
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# Why iSmart?



# Why **iSmart** Stands Apart?

- 7 Years of Proven Delivery.
- Official Odoo Partnership.
- Integrated ERP + AI + Smart Infrastructure Ecosystem.
- Business-first engineering philosophy.
- End-to-end ownership of digital transformation.
- Qatar-based strategic positioning within GCC digital growth.

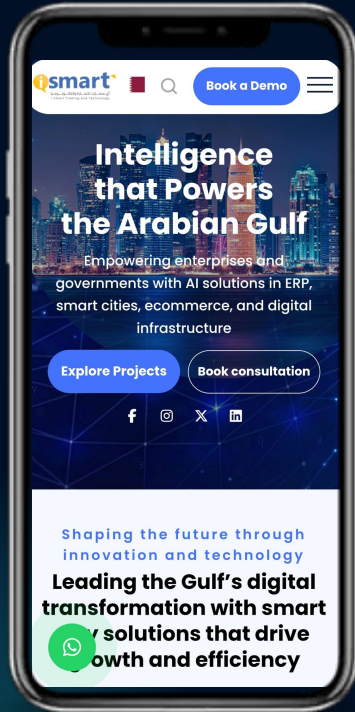


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# Our Commitment





# Our Commitment

At iSmart Trading and Technology, technology is not a tool – it is a strategic asset.

## We engineer digital ecosystems that:

- Accelerate growth
- Improve operational intelligence
- Reduce complexity
- Enable scalability
- Deliver measurable performance outcomes

We don't implement systems. We build intelligent digital foundations.




**Digitizing the Future of the GCC**



# THANKS!

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